



Kitzbühel Tourismus

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Kitzbühel, well worth visiting in summer too

Shaped by the mountains, its zest for sport and the pursuit of the extraordinary – Kitzbühel is a synonym for passion, one that gives rise to an unmistakable way of life. Conquer the gentle yet diverse terrain of Kitzbühel on wheels, be it by road bike, mountain bike, or E-bike - you benefit just the same from the Kitzbühel experience!

Around we go. In and around Kitzbühel are plenty of opportunities to explore the region on 2 wheels, with a variety of versatile and demanding possibilities to challenge bike enthusiasts. From high up in the mountains to idyllic pathways, along the edge of lakes and the banks of streams, the network of trails leads you to the most picturesque places Kitzbühel has to offer.

Experience Kitzbühel. Kitzbühel offers a choice of well-established road bike tours, with 1,200 km of routes that incorporate 18,000 metres in altitude difference. Experienced road bike enthusiasts may like to tackle what is known as the „crowning stage“ of the Tour of Austria - the ascent to the Kitzbüheler Horn. With approximately 21 km, 950 metres in altitude difference and a slope gradient of 22.3% - Austria's steepest cycle challenge is not for the faint-hearted and demands everything of body mind and soul!

A trail network of over 800 km of forest and alpine trails awaits die-hard mountain biker enthusiasts. Daredevils can try the Kitzbühel Downhill for the ultimate kick. Adrenaline junkies will have plenty of fodder on these trails, where 600 metres in altitude must be surmounted along gradients of up to 30%.

Pleasure cyclists, on the other hand, can follow a cathartic ride through one of Europe's most beautiful settings. Kitzbühel plays host to the world's largest E-bike regions, so how best to explore the panoramic splendour than riding the comprehensive network of bike trails through the wide valleys of the Kitzbühel Alps? With 275 electric bikes and 75 rental and battery exchange stations available to guests, unbridled cycling expeditions to the mountain huts and stunning views await.

Pleasure and leisure. An inimitable combination of sporting activities and the essential pleasures of rest and relaxation. After energy-sapping ascents and descents on trails, MTB tracks or road bike routes, a restorative and delicious Tyrolean „Marend (snack) awaits the cyclist to strengthen and re-energise those aching limbs!

Feel Kitzbühel. Mountains inspire adventures that beg to be experienced! Whether cycling or mountain biking, re-charging your batteries whilst tapping into the tranquillity of nature's rhythmic beat or simply enjoying Kitzbühel's diversity – it is all part and parcel of that inimitable Kitzbühel feeling.

Comprehensive information on Kitzbühel can be found on press.kitzbuehel.com

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The Legend.

Kitzbühel